

THE J. H. WISE COMPANY

LITTLE MOUNTAIN, S. C.

DEPARTMENT OF WOMEN'S WEAR

High Grade Tailored Suits. Ready made White Goods. Shirt Waists in colors. Coats and Plain Skirts. Shoes and Ready made Hats.

Large selection Dress Goods. Trimmings and Buttons to match.

Millinery

An experienced artist in designing Hats and Head Dressing. Full line artistic models. Latest styles, shapes and colors.

Ribbons and Notions of all kinds

GROCERIES

Full line all plain and fancy goods. Leading brands of preserved and canned fruits, vegetables and meats.

HARDWARE

Full line home and farm supplies, tools, cutlery, etc. Farming implements, Glassware and China. House Furnishing goods, stoves and ranges.

DEPARTMENT OF MEN'S WEAR

Suits custom made or tailored. Large line of select samples. Collars, shirts and underwear. Shoes for dress or hard work. Hats and caps, standard makes.

Men and Women's Goods

Full line of Dry Goods, Hosiery and Notions.

Children's Wear

Ready made Boys' Clothing, Hats, Caps, Shoes and Furnishings. Standard goods in all lines.

Give us a Trial in any of these lines. We strive to please.

THE J. H. WISE COMPANY

*THE WISE HOTEL, Little Mountain, S. C.---Neat Rooms, Comfortable Beds
and Good Table. Transient Travel Given all Attention.
The Rates, \$2.00 Per Day.*

LITTLE MOUNTAIN, S. C.

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name is so well known in the annals of this state and section. They gave their individual characteristics to the generations that followed them, honesty, fearlessness, thrift and virtue. The men are good business men, and they have built up towns and cities in such places as they have migrated to and become the leading people of every community of which they became a part. The women are strong, and full of vitality, charming in face and manner and perfect in figure. The children are bright and full of life and as independent as the grown-ups. The atmosphere of a wholesome life is



J. B. LATHAN, Magistrate
everywhere. It is a good community to live in, and if you can't arrange to live there it does you good to visit it once in a while.

Little Mountain Oil and Fertilizer Co.
The big industrial enterprise of the community is the Little Mountain Oil and Fertilizer company, which was organized about ten years ago by the people of the community and built by the D. A. Tompkins company of Charlotte. It is owned by local capital and operated independently and has been very successful. The enterprise is capitalized at \$35,000, it has a modern, up to date plant for pressing the oil and for ginning cotton and grinding corn products. It has proved a great convenience to the people of the community, improving the local cotton market and furnishing a ready market for feed and the exchange of seed for

fertilizer, the sale of corn and the grinding of grist and meal. Mr. J. C. Lathan is the president, secretary and treasurer and J. W. Washington superintendent. In all of its lines of activity the mill does good and faithful work, giving the farmer clean, well ginned cotton, and a very satisfactory meal and grist. The mill gives employment to a number of hands and is kept pretty busy most of the year.

Little Mountain Drug Company.

The Little Mountain Drug company is the successor in business to the first drug store established in the community, and one of the finest stores, that of Lathan & Sease. It is now a joint stock company, of which Mr. J. B. Derrick as the president, secretary and treasurer. Dr. J. M. Sease maintains his interest in the enterprise and attends to the prescription work of the store. He has a large practice through this section of the county and is one of the town builders of Little Mountain. The drug store has a large stock of proprietary medicines, besides the drugs that are called for in the practice of medicine and for use in the homes of the people. It also carries supplies for the school children and the school books, druggists' sundries and novelties and holiday and anniversary gifts. The stock is large and well selected and kept up to the standard. Mr. Derrick, the manager, is one of the most public spirited and enterprising men of the community, having an interest, financial and personal, in everything that is proposed for the building up of the community.

The J. H. Wise Company.

The J. H. Wise company has one of the largest and most successful businesses in Newberry county. Mr. Wise has been in business in Little Mountain for twenty years, and his business has been built up on the confidence of the people. The present company was formed about seven years ago and the business considerably enlarged to meet the growing demands of the people. He now carries a large stock of ladies' goods of high class and has a millinery department in connection with the store which does work for the women of this section most satisfactorily. The stock consists of dry goods, clothing for men and women, a large line of ready to wear clothes, shoes, hats and caps, and a very large and varied line of groceries, plain and fancy. In addition to these activities, the Wise company leads in the handling of country produce, recording probably the largest shipments of poultry and eggs of any commission house in the interior. The store is a large, well kept one, with a large force of accommodating and trained salesmen and women. Mrs. Wise has direction of the ladies' department and of the millinery, and she is the authority in that section for all things feminine.

The Farmers and Merchants Bank.

In this day and generation we can not understand how our fathers got on without a bank, this institution having become so vital to the interests of every trading center, and proving of so great value in the building up of a community. The Farmers and Merchants Bank of Little Mountain was organized in 1907, in response to the demand for an institution of this kind which would afford better facilities for doing business, help the growing town and afford a support to the farmers who were beginning to do business on considerable lines around Little Mountain. The enterprising



DR. J. M. SEASE,
President F. and M. Bank.

business men of the community with friends and connections in Newberry, Columbia and other points, raised the working capital and the bank was put in operation and has been very successfully run, fully meeting the expectations of the people in the matter of helping in the development of the community. The paid up capital is \$20,000. The bank now has a surplus and undivided profits of \$7,000 and carries good deposits. The volume of its loans and discounts is between sixty and seventy thousand dollars. The president of the bank is Dr. J. M. Sease, one of the first business men who saw a bright future for the new town on the new railroad and drove his stake down in the shadow of Little Mountain and helped the town to grow. Dr. Sease is a native of this section, educated at Newberry college and Charleston Medical college. He has practiced extensively through that country for twenty-five years and is well known and respected everywhere, a good business man as well as a good doctor and full of public spirit and enterprise.

The cashier is Mr. W. A. Counts—also one of the graduates of Newberry

college, and trained for business in that excellent school of teaching. He is interested in so many of the vital affairs of Little Mountain that it is hard to imagine what the town would do without him, but it is not going to have to do without him for quite a while, and as long as he stays there he is going to be doing something for the town and the rest of the people.

produce, from cotton to chickens and eggs and sell for the farmers on the larger markets. Mr. Shealey has the active management of the store. He is wide awake and progressive. He expects soon to have a garage for the sale and care of Ford cars—now coming into great demand among the farmers of the state. Whenever anything is needed in the community Mr.

the Mountain for wood and metal working, horse shoeing and general repair of farm and mill machinery, re-buildings of wagons and buggies, and mechanical work of all kinds. He is spoken of as a genius in his line by those who have made his acquaintance. Certainly he has built up a very extensive business by his industry. He is one of the best millers in this section and has in connection with his other business a grist and meal mill. He dresses lumber, trans out finishing stuff for builders and works especially in hard woods. He makes a great many of the parts for wagons and buggies. He is conscientious and thorough in all of his work and he is kept busy by the people all through that section of the county.

J. A. Kinard.

Mr. and Mrs. J. A. Kinard have a very popular variety store and enjoy a good share of the patronage of the community. They keep a select stock of fancy groceries and fruit, candy and small things for the cash trade. Their store is popular with the children of the community, especially.

R. P. Huffman.

Mr. R. P. Huffman has a very popular grocery and market for meats. He has a large refrigerator for keeping his meat fresh, and he supplies the community with meat and vegetables, carrying also fruits and fancy groceries.

The Shealy Hotel.

A second hotel at Little Mountain is the Shealy Hotel, a very popular and pleasant place for rest and refreshment. It is more like a good country home where one gets taken care of and fed up than like a modern hotel, and like all of these Dutch Fork homes, it is neatly kept and comfortable, a good place to stop, and when the guest goes to the table he just knows that he is going to get a square meal of the best home raised produce that can be found in the state. Mr. T. N. Shealy is the proprietor. Mrs. Shealy has charge of the part of the business that the guests are particularly interested in, the good table and the comfortable, sleep-inviting bed.

Public Conveniences.

Little Mountain has one of the neatest and most attractive depots on the road from Charleston to Greenville. Train service is good, both east and west, mails are frequent, daily papers received early. Mr. A. N. Boland is postmaster and is a very efficient and satisfactory one. The people have advantage of a Bell and a private phone line for local and long distance. The country round about them is served by rural free delivery routes. The people in and around Little Mountain seem to be enjoying the brightest and best in life and to be right abreast with the leaders in the march of progress.



FARMERS AND

The Wise Hotel.

Mr. and Mrs. Wise, in addition to the store, have one of the most charming country hotels in the state, where traveling men and automobile parties delight to stop and where they can always count on the most appetizing and most satisfying meals, and charming rooms, and everything about the place neat and attractive. It is called the Wise Hotel.

Counts & Shealy Company.

The Counts & Shealy Company have a very attractive general merchandise store which has been serving the people of this section for quite a number of years. Mr. W. A. Counts, cashier of the bank, is the president of the company and W. B. Shealey is secretary and treasurer. Both are graduates of Newberry college, well known and influential in all public affairs in the county. The company has been incorporated about two years. They handle groceries and dry goods and everything that town or country people would be needing, from fertilizers to cigars and tobacco, making a specialty of wagons and buggies and furniture. They buy all kinds of country

W. P. Derrick & Co.

One of the new and popular stores in Little Mountain is that of W. P. Derrick & Co. This store has been in operation for two years and had built up a good business. Mr. Derrick and his associates in the store have given the people good service. They are always courteous and attentive to every one, studying the demands of the trade and supplying them reasonably with all that can be called for. Mr. Derrick sells clothing, hats, shoes, dry goods and notions. He is a wide awake business man, interested in the town and its needs and ready to do his part in everything. He keeps an up to date stock of goods, buying judiciously and selling close.

Shealy's Work Shops.

J. E. Shealy is blacksmith, wheelwright, automobile repairer, miller and gracious knows how many other things in Little Mountain. He is just the man you need when things go wrong. He can cure anything from a case of the blues to broken down automobiles. He has a very considerable plant at Lit-